



DEVITA SARAF
Founder & CEO
Vu Televisions

Devita Saraf (Founder and CEO, Vu Luxury Televisions)

Education

B.S (Business) – University of Southern California, Los Angeles
Management of Technology – University of California, Berkeley
Game Theory and Strategic Thinking – London School of Economics
Owner-President Management Program - Harvard Business School.
Appointed on the Advisory Board of the Viterbi School of Engineering, USC.

Press

Fortune Top 50 Most Powerful Women in India
India Today 25 Most Powerful Women in India
Forbes “India’s Model CEO”

Speaker

Jan 2010 – TiE California – Los Angeles, California
Oct 2010: TEDxGateway – Mumbai, India
March 2014: Wharton-India Economic Forum – Philadelphia, PA, USA
March 2016: Istanbul Talks: Entrepreneurship Summit – Istanbul, Turkey
Sept 2016: Tomorrow’s India Summit – Seoul, Korea
October 2016: Entrepreneur’s Organization – Lucknow, India

Awards

2008 – Zee Astitva Young Woman Entrepreneur of the Year
2010 – Indo-American Young Woman Entrepreneur of the Year
2016 – Indian Affairs Businesswoman of the Year

Books

Business Czarinas – S.N.Chary
Most Powerful Women in India – Prem Ahluwalia
Tip of the Iceberg – Suveen Sinha
Devi, Diva or She-Devil – Sudha Menon

Associations

Founder Chairperson of the Young Bombay Forum, Bombay Chamber of Commerce and Industry.
Executive Committee member of FICCI
Member of the international high-IQ society Mensa
Member of Entrepreneurs Organization
1st term Teacher’s Diploma – Ikebana, Ohara School Japan
Diploma in Jewelry Design – Indo-American Institute